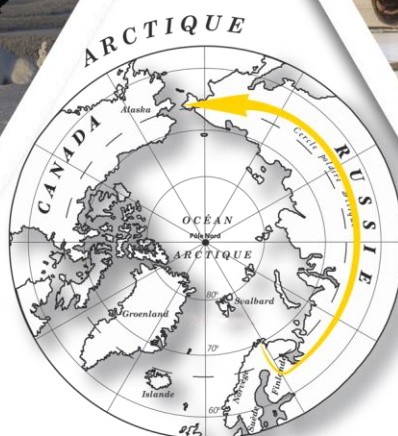


Winter 2019

From
North Cape
to
Bering Strait



ZIMNIK

ЗИМНИК

From the North Cape to the Bering Strait, along the Arctic Circle ...

Zimnik: the nickname of the ice roads (winter roads) in Russia, these ephemeral axes will be the thread of this expedition for 14 000km, interspersed with ski connections to meet the peoples of the North.

The route



This trip will make 10 000 to 14 000 km, half in normal roads, the other half in (temporary) ice roads.

Connections with the places of life of the Aboriginal peoples will be done in ski. Possibly in sled dogs if this activity is practiced.

The mode of transport

It will be a 4x4 Van equipped to live there. It will serve as a base camp, which will allow me to travel around with skis. This will allow edit the videos and supply the social networks, with a minimum of comfort.

Media strategy

Live tracking for the expedition on social networks, on the website. Documentary films and educational videos, live during the Expe and then back at conferences and festivals. Press reports before departure and on return.

Meetings

Sámi, Komi, Khanats, Mansi, Nenets, Nganassans, Enets, Selkups, Yakuts, Dolganes, Evenks, Evens, Yukagirs, Chukchi, Koryaks, Asiatic Eskimo ... This trip is rich in meetings and cultural riches. To reach the places of life of these peoples, I will mainly use skis or snowshoes, maybe sometimes sled dogs or reindeer ...

About me?



Yann Couillard – 47 ans

Fascinated by the snow and the wind, I cannot think of living anywhere except in the heart of icy territories ...

I practice all means of transport that allow the discovery of the world, skiing, horseback riding, hiking (in the heart of Iceland), cycling (tour of the islands of New Zealand), kayaking (in the Scoresby Sund Greenland and Svalbard).

I'm Mountain Leader in Vanoise, which allowed me to mix passion and work.

[in https://www.linkedin.com/in/yann-couillard](https://www.linkedin.com/in/yann-couillard)

My "sporting" career



The Moroccan High Atlas with M'Goun and Toubkal hiking and 4x4 for 2 months, autumn 1999.

Hiking in the Jasper and Banff National Parks in the Canadian Rockies for 1 month ½, autumn 2001.

Hike in the Guadeloupe National Park tour for 8 days, spring 2002. Tour of the New

Zeland islands by bike and a sea kayak trip in the Abel Tasman National Park for 2 months,

autumn 2003. Crossing the center of Iceland and discovery the Mývatn region hiking and

mountain bike for 1 month, autumn 2006. Scoresbysund discovery on the North East coast of

Greenland by kayak for 1 month, autumn 2008. The Great Northern Canadian, crossed the

Northwest Territories and Nunavut, 650 km skiing and snowshoeing in the heart of the Arctic

winter in the footsteps of the Dene, March 2010. And my last expedition, the NE coast of

Svalbard kayaking, June 2012. I often go hiking in the Scandinavian countries. My Mountain

Leader job allows me to regularly go to the discovery the Alps including the famous GR5 to

Nice.

My daily activity in the mountains allows me to have honourable rankings (in my category) in

the trails that I engage: 8/240 VT Speed 3200; 7/80 6D vertical ...

I'm also a volunteer firefighter on mountain rescue teams, which allowed me to develop my survival and adaptation experience during my training sessions.

Partnership

Your logo will be present on the Van and my luggage ...

It can also be present on my clothes as well as on the end credits of slideshows and films that I will broadcast in Savoie ski resorts and adventure festivals.

Quality images loaded with emotions:

I will bring back more than 300 digital photos of the magnificent and diverse landscapes of Siberia. I also filmed about 18 hours of rush. It will be the format of choice for your commercial promotion of the products that you will have entrusted to me as well as to enrich your internal magazines. The capture of these documents will be done with professional equipment: CANON EOS 6D, CANON XH A1, HD GO PRO Camera and drone.

Networks

I will fill in weekly the different communication media on the Web:

on Instagram: <https://www.instagram.com/vulcain73/>

on Facebook: <https://www.facebook.com/Odyssée-Arctique-311168962227518/>

on YouTube: <https://www.youtube.com/user/odyseeartique/>

The website will serve as a welcome portal and will guide the "fan" on these different media to follow the Expe Live.

<https://zimnik.weebly.com/>

Contacts

Yann Couillard

Tel. +33 (0)6 83 177 865 – e-mail: contact@odysee-arctique.com

MARE

GLACIALE



IMPERIUM